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immense
INSTITUTE OF TECHNOLOGY & MANAGEMENT

Regd. Under the Companies Act. 2013 Ministry of Corporate Affairs, Govt. of India.

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ADTM

Advance Diploma in Tourism Management

Duration: 12 Months

Semester I

1. Tourism Industry: Principles
1. Managerial Accounting for Tourism Policies & Practices
2. Geography of Tourism
3. Methodology of Research
3. Indian Culture Heritage
4. E-Tourism
4. Ethical Business & Legal
5. Tourism Analysis for Policy Environment of Tourism
5. Travel Trade Management
6. Sustainable Tourism
6. Managing behavioral processes
7. Soft Core: Personality Development in the organization
7. Soft Core: Communication Skills

Semester II

8. Compulsory Study Tour and VIVA VOCE

